The Flamborough Chamber of Commerce NE,

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JULY, 2013

The President Reports: **GROWING SMALLER AS** YOU GROW LARGER

It has been exciting to watch our church grow since it began eight years ago. We began with just a few people in our living room and have grown to now hundreds of people stretched out over three services in order to fit everyone in. With the growth we have had to adapt and change to best serve in each season.

In the early days we didn't really have to focus much on connecting relationally. There were only a handful of people so it was easy to make sure everybody was well looked after. As we have grown this has become more of a challenge. We have to be intentional so that people don't fall through the cracks, and purposely create an atmosphere where people can find their place to connect and serve.

One of the things we have talked about as a leadership team is the need to grow smaller as we grow



larger. It is easy to remember the goal of growing larger as an organization, but it is often difficult to maintain a sense of connectedness as we do.

To grow smaller means to maintain and deepen the "one on one" and local connections. It means being intentional about building relationships so that you don't lose out on the key things that brought the growth in the first place.

IASON SMALL President, FCC

As Flamborough exponentially grows - and your business grows - consider ways you can be intentional about growing smaller as you grow larger. Ask yourself how you can intentionally create an atmosphere where you and your employees can maintain a connectedness with those

whom you serve. How can you stay connected to your growing customer base? Growth is exciting. But do not make the mistake that many organizations do and forget what brought about that growth. How you maintain that connectedness will change over the years but don't forget it all begins by serving one person at a time.



Peter Hargreave (right) - a former senior aide to MPP Ted McMeekin and the Director for Policy & Strategy at the Ontario Waste Management Association (OWMA) - was the featured speaker at a meeting of MPP McMeekin's Environmental Advisory Committee where proposed changes to the province's recycling program was the topic. Pictured with Hargreaves and McMeekin is Graham Flint (left) of FORCE (Friends of Rural Cmmunities and the Environment) a member of the committee and the treasurer of the Flamborough Chamber of Commerce (FCC) Board of Directors

PROVINCE: SHIFT RECYCLING ONUS FROM CONSUMERS TO BUSINESSES

government into the marketplace and will result in a new army of overpaid bureaucrats."

That was the reaction of Flamborough Chamber of Commerce (FCC) Executive Director Arend Kersten when he was briefed on proposed changes to Ontario's recycling program that will shift the responsibility from consumers to business.

During a teleconference hosted by the Ontario Chamber of Commerce (OCC), senior officials from the Ministry of the Environment said the changes will mean an end to eco fees for consumers.

"The proposed waste reduction framework would establish an individual producer responsibility regime where individual producers would be responsible for achieving environmental outcomes set by government on a product by product basis" (emphasis added).

During the OCC teleconference, Kersten also took exception to the Ministry's assertion that the new fees do not constitute a "tax." The proposed legislation "prohibits any false or misleading information with regard to recycling costs (e.g. producers or

"These changes represent a major intrusion by retailers *cannot portray it as a government tax*)" (emphasis added).

"If it quacks like a tax and waddles like a tax and looks like a tax, it probably is a tax," Kersten said.

While emphasizing that neither the FCC nor the OCC has taken an official position on the proposed changes, Kersten shared his concerns at a recent meeting of Ancaster-Dundas-Flamborough-Westdale MPP Ted McMeekin's Environmental Advisory Committee. MPP McMeekin is the Minister of Community and Social Services in the Premier Wynne Cabinet. The featured speaker at the meeting was former McMeekin aide Peter Hargreave who is now the Director for Policy & Strategy at the Ontario Waste Management Association (OWMA). Graham Flint of FORCE (Friends of Rural Communities and the Environment) - the treasurer of the FCC Board of Directors - is a member of the committee.

The proposed changes were presented in the Ontario Legislature just before the summer recess. Kersten - along with the OCC - will continue to monitor the legislation, especially as it relates to real and potential impacts on its members.



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	Copetown Woods Golf Club, 1430 Conc. 2 W.	
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Continued on Page 7

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IMPRESSIVE POLITICAL LINEUP AT THE 2013 McMEEKIN OPEN





Ancaster-Dundas-Flamborough-Westdale MPP Ted McMeekin - the Minister of Community and Social Services - hosted his 12th annual golf tournament at the Copetown Woods Golf Club earlier this month. ABOVE: Pictured with MPP McMeekin are (from left) Ron Graham, Peter Sanguineti and Dale Hollingsworth of Lafarge Canada. LEFT: The Flamborough Chamber of Commerce (FCC) which places a high priority on constructive political relations - was well represented at the golf tournament. Wendy Wasylowich of Flamboro Downs and Ron Graham (right) of Lafarge - both members of the FCC Board of Directors - are pictured with Ward 14 (East Flamborough) Councillor Robert Pasuta.





Among the participants at the 2013 McMeekin Open were (from left) former provincial Cabinet Minister Gerry Phillips, Don Robertson, Ancaster Councillor Lloyd Ferguson and MPP Dave Levac of Brant, who is the current Speaker of the Ontario Levislature.



Dundas Councillor Russ Powers (second from left) and Ancaster Councillor Lloyd Ferguson (second from right) along with Don Robertson (left) are pictured with Ontario Attorney General John Gerretsen of Kingston at the 2013 McMeekin Open at the Copetown Golf Club.



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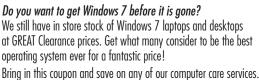
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WELCOMING PREMIER **WYNNE TO THE OBA GALA**

In addition to Ancaster-Dundas-Flamborough-Westdale H MPP Ted McMeekin – the Min-ister of Community and Social ister of Community and Social Services - among those welcoming Ontario Premier Kathleen Wynne to this year's Outstanding Business Achievement (OBA) awards gala held at the Flamborough Hills Golf Club were Flamborough Chamber of Commerce FCC Past President Tom Butterworth (right) of the Dundas Flying School and his wife Norma.





OBA AWARDS CELEBRATE THE VERY BEST IN CORPORATE EXCELLENCE AND COMMUNITY SERVICE

LIFETIME ACHIEVEMENT AWARD James (Jim) Aitkin **Rankin Environmental** Col. Gordon Dailley **African Lion Safari** Mike Demkowich J.D.J. Trailers Domenic DiFelice Waterdown Collision Hank Gelderman Jan Gelderman Landscaping Sandy Gray Weeks Home Hardware Bill Grisdale **Grisdale Enterprises** Jay Hughes Jay's Auto Service Karen Hunt **Rockton Dinner Theatre** Charles & Margaret Juravinski flamboro downs Wilf, Tom & Tim Langford Langford Pharmacy Archie McCoy **McCoy Foundry** Jim and Margaret Robertson Pause Awhile Tea Room Ron Steepe Kitching Steepe & Ludwig **Funeral Home** Ernie Weeks Weeks Home Hardware

BUSINESS GROWTH AND ACHIEVEMENT AWARD 2006 - Hickory Dickory Decks 2006 - DanceMakerz 2007 - CHOICES 2007 - Magnolia House Spa 2008 - Dufferin Aggregates 2008 - Aventix 2009 - Langford Pharmacy 2009 - Waterdown **Optometric Clinic**

2010 - The Lock Hut 2010 - Millgrove Gardens 2011 - Greensville Gourmet 2011 - McCann Professional **Dog Trainers** 2012 - Opta Minerals

TOWN OF **FLAMBOROUGH AWARD**

2006 - Sylvia Wray **Flamborough Archives** 2007 - flamboro downs 2008 - Cpl. Chris Klodt 2009 - Gail Bosma Flamborough Food Bank 2010 - Rvan Ellis Mark Visentin **Canadian Junior Hockey Team** 2011 - OH Canada Ribfest **Rotary Club of Flamborough AM Rotary Club of Waterdown** 2012 - Wilf Arndt Waterdown BIA

SANDRA GRAY/ WEEKS HOME HARDWARE AWARD *Community Service*

by an Individual Award 2006 - Deb Tigchelaar **Drummond House** 2007- Tom Jacques **Hickory Dickory Decks** 2008 - Heather Johnston and Ted Lindsay **Flamborough Review** 2009 - Peter Barnes Waterdown Youth Centre 2010 - Marti Van Hoeve Van Hoeve Homes 2011 - Dante DiFelice Waterdown Collision 2011- Norm Read **Beckett Lowden Read** 2012- Roger Wilson

YOUNG ENTREPRENEUR

OF THE YEAR AWARD 2009 - Haley Luckanuck **Spoiled Rotten Pet Services** 2011 - Nicole Martin **Talent Search Summer Camp** 2012 - Sarah Powell Sarah Grace Photography

COMMUNITY SERVICE BY A COMPANY AWARD 2006 - Flamboro Speedway 2007 - Jay's Auto

2008 - Terra Greenhouses 2010 - Waterdown Dairy Queen 2011 - Lafarge Canada 2012 - Boston Pizza

CHAMBER OF COMMERCE GREEN AWARD

2008 - Waterdown Collision 2009 - Nathan Helder **Gelderman Landscaping** 2010- Sensible Life Products 2012 - Rothsay

FCC SERVICE AWARD

2006 - Arend Kersten Flamborough **Chamber of Commerce** 2007 - Lafarge (Dundas) 2008 - COGECO 2009 - Robert Pasuta **Councillor - Ward 14** 2010 - Fred Eisenberger Mayor - City of Hamilton 2011 - Dutch Mill Country Market 2012 - Janet Barnard J. Barnard Bookkeeping

CIVIC RECOGNITION AWARD 2011 - Flamborough Women's **Resource** Centre 2011 - Soroptimists International

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ROTHSAY INVESTS \$80 MILLION TO PROTECT ENVIRONMEN

At this year's Outstanding Business Achievement (OBA) awards gala at the Flamborough Hills Golf & Country Club, the Flamborough Chamber of Commerce presented it Green Award to Rothsay and the Community Service by a Company to Boston Pizza. The recipients were introduced by the following citations.

As a member of Maple Leaf Foods Inc., the Rothsay meat rendering plant in Flamborough is deeply committed to the principals of sustainable development in its daily operation: economic sustainability, social responsibility in our community and environmental protection.

Rothsay's goal is to produce quality products for the agri-business and renewable fuels community, while minimizing its environmental impact, reducing waste, conserving energy and other resources and playing an active social role in the communities of Dundas, Flamborough and Hamilton. Rothsay strongly adheres to Maple Leaf Foods' Environment Policy which requires continuous environmental improvement and strong environmental regulatory compliance.

Since 2002, Rothsay/Maple Leaf Foods has invested more than \$80 million in a wide range of environmental and process improvement projects at the Flamborough facility. These include installation of state-of-the-art wastewater treatment and odour control systems and several technologies to reduce energy consumption and its carbon footprint, including a new waste heat recovery system.

Groundwater consumption has been reduced by more than 50% since 1998 and the 3Rs program (reduce, reuse, recycle) for minimizing solid waste generation has been actively expanded through other environmental initiatives Rothsay has completed. More than 80% of the waste generated at the facility is diverted from landfill.

Since starting up the new odour control biofilter in 2003 and our the wastewater treatment plant in 2005, our environmental compliance record has been maintained near 100% and we have virtually eliminated odour from our operations.

Last year the Flamborough plant was awarded a prestigious Tier III environmental award from the American Meat Institute for its environmental management and performance record.

Rothsay is also committed to its social responsibility in our community. Aside from being a major em-ployer and source of economic well-being, Rothsay supports many local community programs through financial donations and hands-on volunteering by our staff.

Rothsay generously contributes annually to the Hamilton Conservation Foundation Outdoor Environmental Education Fund, having donated more than \$100,000 to this initiative.

Two Rothsay/Maple Leaf Foods employees actively support Hamilton Conservation Authority, one as a member of the Hamilton Conservation Foundation's Board of Directors and the other as co-chair on HCA's Low Water Response Team and past judge on the educational Envirothon Competition.

In-house staff fundraisers support a number of other important local functions including the Copetown Lions Club (with \$5,000 donated annually to their underprivileged children programs), local community sports teams and the Rockton 4H Club.



Flamborough Chamber of Commerce (FCC) Past President Penny Gardiner (second from right), CEO of the Economic Developers Association of Canada (EDAC) and Ward 14 (East Flamborough) Councillor Robert Pasuta (right) presented the FCC Green Award at this year's Outstanding Business Achievement (OBA) awards gala held earlier this year at the Flamborough Hills Golf Club to Rothsay, represented by (from left) by Jared Fein, David Willison and Anne Tennier.

Rockton World's Fair, Waterdown Rotary Club Canada Day Ribfest, the Locke Street Festival and Hamilton's Supercrawl.

Once a year several Rothsay employees help

Rothsay is also a proud supporter of the out at Hamilton's Interval House for abused women, volunteering their time to help out with the gardening and maintenance needs. Rothsay is also a proud member of the Flamborough Chamber of Commerce and the local community.

BUILDING 'COMMUNITY' FOCUS OF BOSTON PIZZA

Boston Pizza Waterdown has a strong connection to the community. It is passionately committed to our growing community and its wide array of youth programs, schools, sports teams and local charities.

You could spot Boston Pizza at several local events over the past year, - whether it be passing out pizza at the grand opening of the new rink, giving out bottled water under their tent at last years Wild on Waterdown (WOW) event, delivering pizzas to the volunteers at the Relay for Life, or handing out hot chocolate at the Santa Claus parade.

In just a very short time, Boston Pizza has become a fixture in our community.

Boston Pizza provides a unique opportunity for groups to raise money for their organization through a program called "Celebrity Server Shadow Nights." This allows volunteers to be an assistant server for the evening, while earning a percentage of restaurant sales back for their group. In 2012, Boston Pizza hosted 41 shadow nights, which generated over \$10,000 back in donations.

Boston Pizza also boasts a generous earn back program for local schools, sports teams and other groups who sign up and frequent the restaurant. In 2012, they donated a total of \$3000 to participating teams and groups.

Apart from executing national campaigns

such as heart-shaped pizzas in support of the BP foundation, Boston Pizza has a special connection to the Flamborough Food Bank. At Christmas, BP runs a canned food drive for the month of December. In addition, throughout the year BP has "dress-down" days where the staff members can pay to not wear their uniform with all proceeds going towards the Flamborough Food Bank.

For the last few years, Boston Pizza has supported Drummond House and the Flamborough Women's Resource Centre. Ii is also a supporter of the YMCA strong kids campaign - providing prizes, hosting shadow nights and donating food for its events.

Boston Pizza has teamed up with the hugely successful Telling Tales festival at Westfield Heritage Village as a key sponsor - donating the food for hundreds of volunteers throughout the weekend as well as contributing to their literacy campaign.

You can always count on Boston Pizza for a gift letter or donation to an upcoming event, fundraiser, stag and doe or silent auction. In 2012, they donated over \$7000 in gift letters to these various events.

Boston Pizza Waterdown is looking forward to what 2013 will bring and will continue to show its support to our community in as many ways as they can.



Scott Jarrett (second from left) of Boston Pizza accepted the Community Service by a Company Award presented by Ward 15 Councillor Judi Partridge (left), Wendy Wasylowich of Flamboro Downs (a member of the FCC Board of Directors) and Peter Sanguineti representing last year's recipient: Lafarge Canada.



Thank you to all who contributed to the success of the 2013 Flamborough Open Proudly co-sponsored by the Flamborough Chamber of Commerce and the Rotary Club of Waterdown

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Flamborough Chamber of Commerce MISSION STATEMENT

The Flamborough Chamber of Commerce is dedicated to leadership in recognizing and encouraging good corporate citizenship, defending and promoting private enterprise, contributing toward the growth of a healthy local economy and continual improvement to the quality of life in Flamborough.

Join the Flamborough Chamber of Commerce today for less than \$1 per day and have your business listed in this directory which is distributed to over 14,000 Flamborough homes and businesses every month by the Flamborough Review!

Canadian Chamber of Commerce BUILDING THE WORLD'S STRONGEST TRADE PARTNERSHIP

As Canada, the United States and 10 other countries near the conclusion of negotiations for the Trans-Pacific Partnership (TPP), the U.S. Chamber of Commerce – in partnership with the Canadian Chamber of Commerce (CCC) – is leading a senior business delegation to Ottawa to confer with Canadian government and business leaders on priorities for the negotiations.

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trade pact with the Asia-Pacific region together," said John Murphy, Vice President of International Affairs at the U.S. Chamber of Commerce. "After 25 years of free trade, Canada and the U.S. don't just trade with one another – we make things together. This is why the U.S. Chamber welcomed Canada's interest in the TPP, and Americans and Canadians will benefit together as we

"Canada and the United States approach the Trans-Pacific Partnership (PPP) as a unique opportunity to build on the world's strongest trade partnership.

"Canada and the United States approach the TPP as a unique opportunity to build on the world's strongest trade partnership. We face similar challenges in the Asia-Pacific region, and the opportunities are vast," said CCC President and CEO Perrin Beatty. "Canada and the United States have relatively few bilateral trade agreements in Asia. The TPP can ensure that North Americans aren't stuck on the outside, looking in as rapidly growing Asian economies pursue new trade accords among themselves."

"It makes a world of sense for Canada and the U.S. to pursue this bold new *CCC President and CEO Perrin Beatty* pursue an ambitious and comprehensive agreement."

This joint mission represents an opportunity to strategize on common objectives and underscore both business communities' strong interest in an ambitious, comprehensive and highstandard agreement that will spur growth and create jobs among all TPP partners.

The 18th TPP negotiations round is scheduled for July 15-25 in Kota Kinabalu, Malaysia. During the Lima Round, negotiators worked through the outstanding issues in many areas and significant progress was made in chapters



LET'S GET ACQUAINTED

Flamborough Chamber of Commerce (FCC) Executive Director Arend Kersten (left) and Dave Cage, his counterpart from the Stoney Creek Chamber of Commerce (right) met recently with Keanin Loomis, the newly-appointed President and CEO of the Hamilton Chamber of Commerce to explore areas of mutual interest and possible joint action.

It's better together.



such as sanitary and phytosanitary measures, trade remedies, e-commerce, cross-border trade in services, rules of origin and legal and institutional issues. TPP countries recognize that challenges remain in areas such as intellectual property, environment and competition and that additional time will be required for market access issues for goods, government procurement and services and investment, which will require additional attention from negotiators given the nature and complexity of these issues.

The U.S. Chamber of Commerce is the world's largest business federation representing the interests of more than three million businesses of all sizes, sectors and regions, as well as state and local chambers and industry associations. Its international affairs division includes more than 50 regional and policy experts and 25 country- and regionspecific business councils and initiatives.

The U.S. Chamber also works closely with 116 American chambers of commerce abroad.

The CCC is the vital connection between business and the federal government. It helps shape public policy and decision-making to the benefit of businesses, communities and families across Canada with a network of over 450 chambers of commerce and boards of trade, representing some 200,000 businesses of all sizes in all sectors of the economy and in all regions.



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