



## FLAMBOROUGH CHAMBER OF COMMERCE

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***You're invited...***

### **FLAMBOROUGH TOURISM SUMMIT**

**Friday, November 20 - 10 a.m. to 12 noon**

### **Flamboro Downs**

There is no question that tourism forms one of the cornerstones of the Flamborough economy. Think of Flamboro Downs, the OLG Slots at Flamboro Downs, the African Lion Safari and the incredible conservation areas administered by the Hamilton Conservation Authority. Then there are the many complimentary businesses like gift shops and specialty stores, the seasonal farmers market, and bread and breakfast facilities.

At one time, Hamilton had a robust focus on tourism. But there have been very significant changes over the past couple of years - especially when it comes to local 'visitor information centres.' At one time, the Flamborough Chamber of Commerce (FCC) shared space in the high-profile Visitor Information Centre at Clappison's Corners.

Recently, Janet Hueglin-Hartwick of Waterdown was appointed to Hamilton's Tourism Advisory Committee. The FCC contacted her and asked if she would attend a meeting where the past, present and future of tourism in Flamborough would be the focus. Recognizing it would help her as a member of the Tourism Advisory Committee, she quickly - and enthusiastically - agreed. Councillor Judi Partridge and Tourism Hamilton's Sue Monarch (who has deep roots in Flamborough) also agreed to attend.

As an entity that has deep interest in tourism in Flamborough, you are invited to send one or more representatives to the meeting. There is no set agenda ... and no fee. In an attempt to be pro-active, the FCC simply wants to provide a forum where participants can reflect and brainstorm about the 'state of tourism' in Flamborough and provide direction on how Hamilton can play a more supportive role.

We hope you (or your designate) can join us, and please feel free to extend this invitation to other tourist-related companies who may wish to send any representatives. Refreshments will be provided during the summit followed by a light lunch courtesy of Flamboro Downs at 12 pm. Participants do NOT have to be members of the FCC to attend. RSVP to the FCC office at your convenience at 905-689-7650 or by email to [admin@flamboroughchamber.ca](mailto:admin@flamboroughchamber.ca) no later than Wednesday November 18 by 4 p.m.