

BOTTOM LINE

NOMINATE TODAY

Outstanding Business Achievement (OBA) Awards Gala celebrates and honours the 'very best in corporate excellence and community service'



NICOLE MARTIN
CHCH Reporter

The Flamborough Chamber of Commerce (FCC) invites its members and the community-at-large to nominate companies and individuals for an award at its annual *Outstanding Business Achievement (OBA) Awards Gala*. The annual OBA gala – which has evolved into 'the social event of the year' in Flamborough – 'celebrates and honours the very best in corporate excellence and community service.' CHCH Reporter Nicole Martin of Carlisle – a past recipient of the *Young Entrepreneur of the Year Award* – has agreed to be the emcee for the festivities.

A list of the various categories and past recipients can be found on page four of this edition of the *Bottom Line*. Most of the categories are clear simply by their titles:

Lifetime Achievement Award

Community Service by a Company

Community Service by an Individual

Business Growth and Development

Green Award

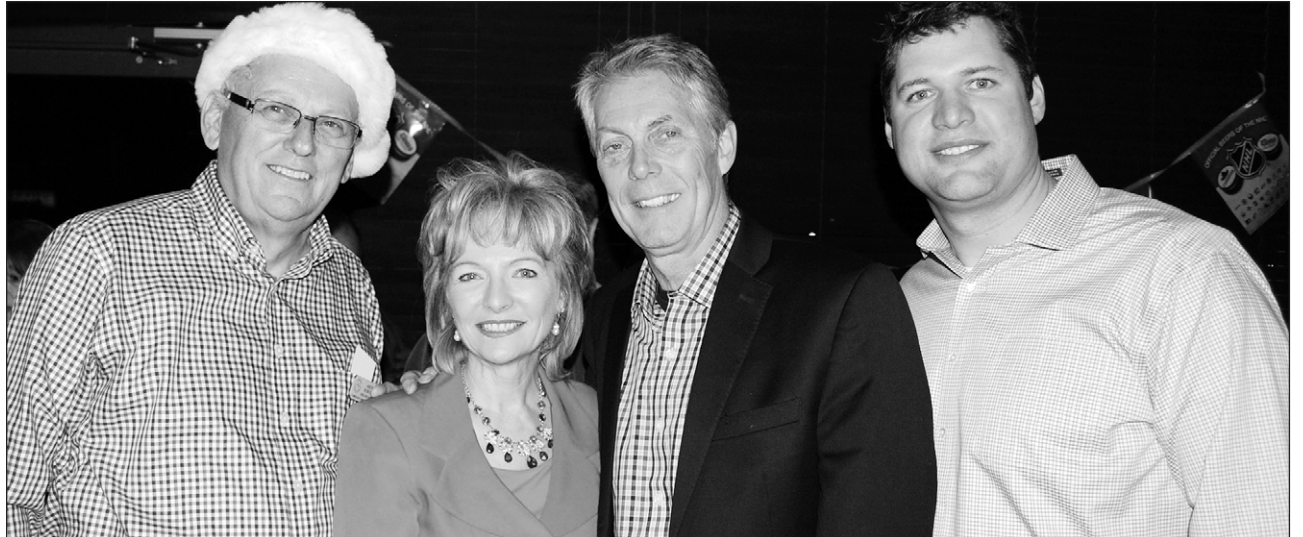
Young Entrepreneur of the Year Award

In addition to the awards listed above, the *Town of Flamborough Award* – established by the former Town of Flamborough Council just before amalgamation – will honour an individual who has made an outstanding contribution to our beloved 'community of communities.'

In a departure from the past, this year's gala will be held on Friday, March 27 (instead of the last Saturday in February). Guests will again be welcomed by a bevy of exotic animals at the African Lion Safari and Classic Catering will offer a mouth-watering buffet meal.

For more information, please contact the FCC office at admin@flamboroughchamber.ca or 905-689-7650.

The OBA Awards Gala Goes Wild
African Lion Safari
Friday, March 27, 2015



BOSTON PIZZA HOSTS ANNUAL CHRISTMAS RECEPTION FOR FCC

Manager Scott Jarrett and his team at Boston Pizza continued a tradition by hosting the very popular annual Christmas Reception for members of the Flamborough Chamber of Commerce (FCC) last month. Mayor Fred Eisenberger and his senior advisor Chris Cutler – a former member of Flamborough Council – were surprise guests at the reception. ABOVE: Mayor Eisenberger (second from right) and Ward 15 Councillor Judi Partridge were welcomed by FCC President Jason Small (right) of the Community Church and FCC Executive Director Arend Kersten. RIGHT: Mayor Eisenberger with Grant Armstrong (Staples) and Christina Birmingham (Birmingham IT Consulting).



ABOVE, LEFT: Mayor Eisenberger and Chris Cutler (right) with Wendy Wasylowich (Flamboro Downs). ABOVE, RIGHT: Dianne Kersten (left) and FCC Past President Margaret Robertson – a recipient of the *Lifetime Achievement Award* presented at the *Outstanding Business Achievement (OBA) Awards Gala* – with Boston Pizza Manager Scott Jarrett.



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Attractions	African Lion Safari, RR 1 Cambridge519-623-2620
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Auto-Repair	Bill's Auto, Unit 5, 383 Concession 6 East905-689-7131
	Dick's Transmission Service, 28 Dundas St. E.905-689-4882
	Jay's Auto Service, 19 Flamboro St.905-689-5428
	Waterdown Collision, 24 Dundas St. E.905-689-8262
	CT&G Automotive Specialists, 941 Centre Rd.905-690-6660
Auto-Tires	Grisdale Enterprises Inc., 400 Brock Rd. Dundas905-627-0224

B

Banks	Bank of Montreal, 95 Dundas St. E.905-690-8970
	CIBC, 9 Hamilton St. N.905-689-6685
	RBC, 304 Dundas St. E.905-689-6459
	Scotiabank, 76 Dundas St. E.905-689-6292
	TD Canada Trust, 255 Dundas St. E.905-689-8772
Business Development	Tyrone Matheson, 85 Pentland Rd905-220-7566

C

Cable/Internet/Telephone	Cogeco Cable, 950 Syscon Rd., Burlington905-333-5522
Casinos	OLG Slots at Flamboro Downs, 967 Hwy. #5 W.905-628-4275
Carwash	Red Hill Car Wash, 200 Pritchard Rd, Hamilton289-244-0033
Caulking	Beverly Caulking, 971 Conc. 5 W.905-659-3367
Charities	United Way, 177 Rebecca St. Hamilton905-527-4543
Chiropractors	Parkside Chiropractic, 115 Hamilton St. N.905-689-2777
Churches	Community Church, 271 Con. 6 E. P.O. Box 290905-689-3979
Commercial Leasing	Flamborough Power Centre, 2500 Appleby Line, BU905-335-5204
Community	Friends of Rural Communities and the Environment905-659-5417
	Judi Partridge, Ward 15 Councillor, 71 Main St. W.905-546-2713
	Waterdown BIA, Box 198, Waterdown L0R 2H0905-690-3744
Concrete-Precast	Coreslab Structure, 205 Coreslab Dr.905-689-3993
	Wilkinson Heavy Precast Ltd., 588 Hwy. #5 W.905-628-5611
Construction	Kev-Art Contracting, Rockton519-647-2267
	Shelterclad Construction, 1190 Westover Rd, Millgrove 905-659-3340
	Van Hoeve Homes, 1044 Garden Lane, Millgrove905-689-6733
Construction - Residential	J. Elsebroek Construction, 556 Conc. 10 E905-659-1018
Consultants-Business	City/Hamilton, Econ. Dev., 1 James St., S., Hamilton905-546-4222
	City/Hamilton Technology Centre, 7 Innovation Dr905-689-2400
	Maria Demkowich Consulting, 109 Wimberly Ave.>905-515-8778
Consultant-Bus. Marketing	Soilleirich Communications Group, 14 Shetland Dr.905-536-6123
Consultant IT	Birmingham Consulting Inc, 153-1235 Fairview905-921-2015

D

Dance Instruction	Dancemakerz, 12 Innovation Dr.905-690-4777
	Rising Star Performing Arts, 937 Centre Rd.905-689-3222
Dentists	The Firehall Dentist, 4 Barton St.905-689-9111
Dog Trainers	McCann Professional Dog Trainers, 929 Brock Rd.905-659-1888

E

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Engravers	Sherwood Engraving, 32 Parkside Dr.905-689-4973
Equestrian	Vector Equestrian, 995 Concession 8 W.905-699-0420

F

Fairs & Exhibitions	Rockton Agricultural Society, Box 38, Rockton519-647-2502
Farm - Commodities	J. D. Smith Farms, 951 Safari Rd.905-659-7936
Farm Equipment	Galer Farm Equipment, Hwy. #5 W.905-628-0551
Festival	Burlington Beer Fest905-484-4359
Financial Services	Brown Financial Security, 50 Coreslab Dr.905-690-5035
	JSB Wealth Management, 5-20 Main Street N.905-689-2425
	Monteith Financial Grp, 678 Spring Gardens Rd., BUR. 905-572-7526
	TEN STAR Financial Services, 95 Hamilton. St. N.905-689-7911
	Al-Care Restoration Services, Box 1260905-689-5298
	Ridgeway Floral Design Inc., 291 Parkside Dr.905-689-8288
	Kitching Steepe Ludwig, 146 Mill St. N.905-689-4852
Flood Damage	
Florist	
Funeral Homes	

G

Garden Centre	Terra, 8 Conc. 5 E.905-689-1999
Gifts	Dutch Mill Country Market, 533 Millgrove Side Rd.905-689-7253
Glass & Mirror	Grainger Glass, 25 Franklin St.905-689-6653
Golf Courses	Carlisle Golf & Country Club, 523 Carlisle Rd.905-689-8820
	Copetown Woods Golf Club, 1430 Conc. 2 W.905-627-4653
	Flamborough Hills Golf Club, 71 Hwy # 52, Copetown .. 905-627-1743
	Pineland Greens Golf Course, 722 Safari Rd. Millgrove 905-659-1271
	Greensville Gourmet, 161 Hwy # 8, Dundas905-627-7775
	Rockton Berry Farm Country Market, 621 Hwy. 8905-627-9720
	Strategic Interchange, 27 Campbellville Rd.905-659-5617
	Harster Greenhouses, 250 Hwy #8, Greensville905-628-2430
Gourmet Shops	
Graphic Design	
Greenhouses	

H

Hardware-Retail	Canadian Tire Associate, 11 Clappison Ave.905-690-3961
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Health, Fitness & Education	HEAL4Life, 33 Mill St.,416-550-0497
Health & Wellness	Anytime Fitness, 1-115 Hamilton St. N.905-690-2400
	Herbal Magic, 11-419 Dundas St. E.905-689-7546
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	Flamborough Air Systems, Waterdown905-689-0610
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	Grindstone Home Improvement, Box 905, Waterdown ..905-689-8616
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Homeopath	Home Theatre Excellence, 257 Freelon Rd.905-690-1162
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Ice Cream	Dairy Queen, 233 Dundas St. E.905-689-8514
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Industrial Maintenance	Complete Industrial Maintenance., 3820 Beverly Rd.519-740-7878
Industrial Millwright	Flamboro Main. & Mechanical, 730 Middletown Rd.905-628-6243
Industrial Minerals	Opta Minerals, 407 Parkside Dr.905-689-6661
Insurance	Davis Insurance, 323 Dundas St. E., Box 500905-689-6608
	Mainway Hunter Creighton, 1-3305 Harvester Rd., Burl.289-288-3213
	Merit Insurance Brokers, 20 Main St. N.905-690-6888
	Skyway Life Insurance, 309 Main St. W., Hamilton905-525-7247
	TEN STAR Financial Services, 95 Hamilton. St. N.905-689-7911
	Jeff Gray, CFA - RBC Dominion Securities,905-546-5432
	Edward Jones, Caesar Boalgo, 1470 Centre Rd., Carlisle 905-690-3103
Investment Advisor	
Investment Brokers	

L

Landscaping	Beaudry Group, 4031 Fairview St., Burlington905-639-6502
	FloraTech Landscaping & Main., 1425 Alderson Rd905-689-5466
	Gelderman Landscaping, 831 Centre Rd.905-689-5433

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Arend Kersten

Executive Director, Flamborough Chamber of Commerce

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FCC 'Open Letter' to new Hamilton Council

IS HAMILTON REALLY 'OPEN FOR BUSINESS?'

FCC: "There is more to the new City of Hamilton than the old City of Hamilton."

Shortly after the most recent municipal election last October, the Flamborough Chamber of Commerce (FCC) sent the following 'Open Letter' to newly (re)elected Mayor Fred Eisenberger with copies to all 15 ward councillors and senior members of city staff.

Let us begin by extending to you our heartfelt congratulations on your recent (re)election as mayor of the 'new' City of

and global economy and the uncertainty surrounding the future of US Steel (Stelco) in Hamilton.

With no less than 87 percent of total property taxes provided by the residential sector, it probably won't come as any surprise that we believe very strongly that the major part of the answer to Hamilton's fiscal challenges is increased commercial/industrial taxes. According to the Hamilton

assumed his new duties as General Manager of Hamilton's Planning and Economic Development Department, Jason Thorne met with Executive Director Arend Kersten of the Flamborough Chamber of Commerce (FCC) to familiarize himself with some of the local issues. Out of that conversation came the concept of a 'Planning Summit.' Under the proposal, the FCC would organize and host a private meeting where local businesses owners who had endured 'red tape horrors' could share their experiences in a frank but respectful forum.

To his credit, Mr. Thorne saw merit in the concept and agreed to participate. In addition to a number of FCC members, Ward 14 Councillor Robert Pasuta and Ward 15 Councillor Judi Partridge (who both attended) also suggested some other business owners (not members of the FCC) that should be invited.

What follows are just some of the 'red tape horror stories' shared:

- Several participants complained that they were promised approvals leading to a building permit in 6-8 weeks ... but some spent up to two years before final approvals were provided.

- A farm equipment dealership wanted to build a new 'pole barn' storage shed. He was told he was required to add over 70 parking spots. "I'm not a Walmart," the owner said at the meeting about the parking requirement. "If I were, I'd be driving a Bentley."

- A small rural restaurant wanted to add a few new seats. To date, the owner has spent nearly \$100,000 on his application. Sadly - because of the costs related to servicing requirements (sewer and water) - he has now decided to abandon his expansion dream.

- A long-established rural nursery business had an opportunity to expand its product line. It required an expansion. Thanks to the direct involvement of Councillor Pasuta, the application process took some six months (not

6-8 weeks ... but not 1-2 years either). However, the permit required that he pave the first 10 metres of his rural gravel driveway.

After our Planning Summit, Mr. Thorne suggested another where proposed changes to the Rural Zoning Bylaw could be presented and discussed. That meeting took place ... and frankly, some of the proposals under consideration left attendees incredulous.

The one that elicited the most negative reaction is a proposal that landscapers in rural areas must be ancillary to a nursery business (less than 40 percent) and have no more than three employees. Such a proposal is simply ludicrous. There are dozens and dozens of landscaping businesses headquartered in rural areas throughout the 'new' Hamilton that are not ancillary to a nursery business and many have more than three employees.

What will probably happen is that these rural landscape businesses - along with their commercial property taxes and employees

will also confirm that an even higher percentage of new jobs are created by small and medium-sized (SMEs) enterprises.

We note with appreciation that much progress has been made on the 'Open For Business' file during the last term of Council. But - with the greatest of respect - we urge Council to create a more business-friendly environment at City Hall - one that is supportive and committed to making timely and creative solutions that reflect a higher degree of common sense.

We have reminded Mr. Thorne and senior members of his team that "there is more to the new City of Hamilton than the old City of Hamilton."

Frankly, one size does not fit every situation. What may work in downtown Hamilton may not necessarily work in Hamilton's rural areas.

The Flamborough Chamber of Commerce intends to participate fully when the proposed Rural Zoning Bylaw comes to the Planning Committee and Council



While newly (re)elected Mayor Fred Eisenberger (right) looks on, former Wentworth-North MPP Toni Skarica - now a judge with the Ontario Superior Court of Justice - congratulates Ward 14 (West Flamborough) Councillor Robert Pasuta at the inaugural of the 2014-2018 Hamilton Council.

Hamilton. We wish you and all your Council colleagues the very best. Be assured that we stand prepared to partner with you in helping to make Hamilton 'the best place to raise a child.'

As you and your colleagues launch the 2015-2018 term of Council, we want to share with you some thoughts about Hamilton's future.

It is our firm belief that Hamilton - with its growing debt and an annual 'infrastructure deficit' of some \$200 million - is facing very significant fiscal challenges. Respectfully, we urge extremely-disciplined fiscal restraint and a renewed commitment to increased efficiencies at all levels of local government.

It is also our firm belief that residential taxpayers are 'maxed out.' There simply isn't enough money in most household budgets for higher property taxes and municipal user fees. And there are even greater threats on the horizon with a continued fragile local

Spectator (October 31, 2014), City Manager Chris Murray agrees:

"Hamilton would need three new ArcelorMittal Dofasco plants to bump up its commercial and industrial tax assessment by just 1 percent. Or, if you prefer, seven extra US Steel plants. Or 26 new Canada Bread factories. That's the size of the challenge the city faces in trying to ease the tax burden on Hamilton homeowners, with industrial and commercial properties accounting for only 13 percent of assessment compared to 87 percent residential. The average large Ontario city can rely on 17 percent commercial and industrial assessment.

To improve our ratio by 1 percent, the city needs an extra \$650 million in non-residential assessment - or as city manager Chris Murray said Thursday, 'three new ArcelorMittal Dofascos.'

Which brings us to some unique Flamborough experiences we want to share.

Even before he formally



The Honourable Antonio Skarica (left) of the Ontario Superior Court of Justice presided at the recent inaugural of the 2014-2018 Hamilton Council. While recently (re)elected Mayor Fred Eisenberger (right) looks on, Ward 15 (East Flamborough) Councillor Judi Partridge recites the oath of office.

- will simply move to a more business-friendly environment in neighbouring jurisdictions.

Officials in Hamilton's Economic Development Department will confirm that over 80 percent of new employment opportunities are created by existing businesses. That makes business 'retention' so important. They

early next year. We hope you will give our concerns and constructive suggestions every consideration.

Let us close by again reiterating that we stand committed to working with Council so that indeed Hamilton will become and then remain 'the best place to raise a child.'



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Rankin Environmental
Col. Gordon Dailley
African Lion Safari
Mike Demkovich
J.D.J. Trailers
Domenic DiFelice
Waterdown Collision
Hank Gelderman
Jan Gelderman Landscaping
Sandy Gray
Weeks Home Hardware
Bill Grisdale
Grisdale Enterprises
Jay Hughes
Jay's Auto Service
Karen Hunt
Rockton Dinner Theatre
Charles & Margaret Juravinski
flamboro downs
Wilf, Tom & Tim Langford
Langford Pharmacy
Archie McCoy
McCoy Foundry
Jim and Margaret Robertson
Pause Awhile Tea Room
Frank Spiridoulis
Lord Byron Steak &
Seafood House

Ron Steepe
Kitching Steepe & Ludwig
Funeral Home
Ernie Weeks
Weeks Home Hardware

BUSINESS GROWTH AND ACHIEVEMENT AWARD

2006 - *Hickory Dickory Decks*
2006 - *DanceMakerz*
2007 - *CHOICES*
2007 - *Magnolia House Spa*
2008 - *Dufferin Aggregates*
2008 - *Aventix*
2009 - *Langford Pharmacy*
2009 - *Waterdown
Optometric Clinic*
2010 - *The Lock Hut*
2010 - *Millgrove Gardens*
2011 - *Greenville Gourmet*
2011 - *McCann Professional
Dog Trainers*
2012 - *Opta Minerals*
2103 - *Dancemakerz*

TOWN OF FLAMBOROUGH AWARD

2006 - *Sylvia Wray*
Flamborough Archives
2007 - *flamboro downs*
2008 - *Cpl. Chris Klodt*
2009 - *Gail Bosma*
Flamborough Food Bank
2010 - *Ryan Ellis*
Mark Visentin
Canadian Junior Hockey Team
2011 - *OH Canada Ribfest*
Rotary Club of Flamborough AM
Rotary Club of Waterdown
2012 - *Wilf Arndt*
Waterdown BIA
2013 - *Wild on Waterdown*
Community Church

SANDRA GRAY/ WEEKS HOME HARDWARE AWARD

*Community Service
by an Individual Award*
2006 - *Deb Tigchelaar*
Drummond House
2007 - *Tom Jacques*
Hickory Dickory Decks
2008 - *Heather Johnston
and Ted Lindsay*
Flamborough Review



Photo courtesy of Wilf Arndt

SEEN AT THE OBA

Karen Harrison (left) and Dragica Lebo represented the Economic Development Department of the City of Hamilton at the 2014 *Outstanding Business Achievement* (OBA) awards gala at the African Lion Safari. As a mentor, Dragica has provided invaluable support to young entrepreneurs who want to succeed in business. This year's OBA gala – the 'social event of the year in Flamborough' – will be held on Friday, March 27. The Flamborough Chamber of Commerce (FCC) is now accepting nominations in the various categories. To provide your nomination(s) please contact the FCC at admin@flamboroughchamber.ca or 905-689-7650.

2009 - *Peter Barnes*
Waterdown Youth Centre
2010 - *Marti Van Hoeve*
Van Hoeve Homes
2011 - *Dante DiFelice*
Waterdown Collision
2011 - *Norm Read*
Beckett Lowden Read
2012 - *Roger Wilson*
2013 - *Glen Smith*
Merit Insurance

COMMUNITY SERVICE
BY A COMPANY AWARD
2006 - *Flamboro Speedway*
2007 - *Jay's Auto*
2008 - *Terra Greenhouses*
2010 - *Waterdown Dairy Queen*
2011 - *Lafarge Canada*
2012 - *Boston Pizza*
2013 - *Staples*

CHAMBER OF COMMERCE
GREEN AWARD
2008 - *Waterdown Collision*
2009 - *Nathan Helder*
Gelderman Landscaping
2010 - *Sensible Life Products*
2012 - *Rothsay*

YOUNG ENTREPRENEUR OF THE YEAR AWARD

2009 - *Haley Luckanuck*
Spoiled Rotten Pet Services
2011 - *Nicole Martin*
Talent Search Summer Camp
2012 - *Sarah Powell*
Sarah Grace Photography

FCC SERVICE AWARD

2006 - *Arend Kersten*
Flamborough
Chamber of Commerce
2007 - *Lafarge (Dundas)*
2008 - *COGECO*
2009 - *Robert Pasuta*
Councillor - Ward 14
2010 - *Fred Eisenberger*
Mayor - City of Hamilton
2011 - *Dutch Mill Country Market*
2012 - *Janet Barnard*
J. Barnard Bookkeeping
2013 - *Penny Gardiner*
Hamilton Technology Centre

CIVIC RECOGNITION AWARD
2011 - *Flamborough Women's Resource
Centre*
2011 - *Soroptimists International*
Dundas-Ancaster-Flamborough

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AND THE SURVEY SAYS:

IT'S GOOD FOR BUSINESS TO JOIN THE CHAMBER OF COMMERCE

Advocates of chambers of commerce have long believed that when a company is active in its local chamber, it is doing the right thing not only for the community but for its own success as well. While there is plenty of evidence to show the impact of chambers of commerce on their communities, it is much harder to find data that quantify the impact of belonging to a chamber.

A recent study, commissioned by the American Chamber of Commerce Executives, is designed to do just that: determine the real value to companies in terms of consumer outcomes of joining and being active in their local chamber of commerce. Do consumers really support businesses because they are chamber members?

Data for the study come from a scientific web-based survey of 2,000 adults nationwide. What makes the study unlike most, however, is that almost every question on it

is part of one of several imbedded experiments.

This means that respondents were randomly assigned to different groups at several points during the survey. Each group reads something slightly different – like a

When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.

description of a company that changes only a little for each group – but then everyone is asked the same questions thereafter, regardless of which company description they just read. Therefore, when there are statistically significant differences in how different

groups answered the same questions, we know exactly why it happened.

This approach yields powerful results because it bypasses the subjectivity of most opinion polls. A sampling of some of these results proves this to be the case.

• Most consumers (59%) think that being active in the local chamber of commerce is an effective business strategy overall. It is 29% more effective, however, for communicating to consumers that a company uses good business practices and 26%

more effective for communicating that a business is reputable.

• If a company shows that it is highly involved in its local chamber (e.g., sits on the chamber board), consumers are 12% more likely to think that its products stack up better against its competition.

• When a consumer thinks that a company's products stack up better against the competition because the company is highly involved in its local chamber of commerce, it is because he or she infers that the company is trustworthy, involved in the community, and is an industry leader.

• When consumers know that a restaurant franchise is a member of the chamber of commerce, they are 40% more likely to eat at the franchise in the next few months.

• When consumers know that an insurance company is a member of the chamber of commerce, they are 43% more likely to consider buying insurance from it.

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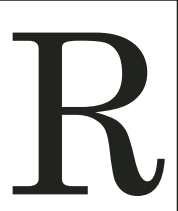


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Photos courtesy of Wilf Arndt

FLAMBOROUGH OPEN - MAY 27, 2015

The annual *Flamborough Open* - co-hosted by the Flamborough Chamber of Commerce (FCC) and the Rotary Club of Waterdown (RCW) - represents the very best in a community partnership. The 2014 tournament was held at the Carlisle Golf and Country Club in May. ABOVE: Rotary Past District Governor Don Hilborn (left) is joined by (from left) Peter Born, John McNally and Hal Clarke. BELOW: Also participating in the the 2014 Flamborough Open were (from left) Jeff Gray, Clint O'Brien, Rob Browning and Terry Gangaram. The *Flamborough Open* is held on the last Wednesday every May (May 27, 2015).



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Lawyers	Christopher C. Breen, 3400 Fairview St., Burlington905-689-5559
	Jansen Personal Injury Law, 3-20 Main St. N.905-690-2929
	Lazier Hickey LLP, 25 Main St. W., Hamilton905-525-3652
Legal Services	Miller Thomson LLP289-983-1000
	Smits Grove LLP, #24C - 35 Main St. N.289-895-8162
Locksmiths	Dundas Lock & Key, 178 King St. W., Dundas905-627-7985
	The Lock Hut, 12 Glaceport Dr.905-689-0514

M

Manufacturing	Flamboro Machine Shop, 952 Brock Rd.905-659-0404
	Heron Instruments, 447 Moxley Rd.905-628-4999
	SFS Intec Inc., 40 Innovation Dr.905-689-7026
Marketing	Serve Media, 998 Courtland Dr., Ancaster905-304-3451
Marketing/Web Design	Market Mechanics, 50 Karsh Cres.289-635-1507
Meat	Millgrove Packers, 549 Conc. 5 W.905-689-6184
Metal Fabricators	Flamboro Technical Services, 383 Conc. 6 E.905-689-8815
Mill Equipment	Bev Brown Enterprises, 30 Maple Ave.905-628-9929
Millwright	Industrious Solutions, 1110 Con. 6 W.905-627-3600
Mobile Home Parks	John Bayus Park, 6501 S.S.#1, Cambridge519-623-2845
	Beverly Hills Estates, Box 52146 Oakville
Mortgage Financing	Dominion Lending Centres, 9 Franklin St.,905-690-6834

N

Newspapers	Flamborough Review, 30 Main St. N905-689-2003
Nuts-Edible	Picard Food Partnership, 447 Dundas St. E.905-690-1000

O

Optometrists	Dr. Janice Van Wyngaarden, 835 Hwy #97, Freelon905-659-3937
	Family Eye Care, 66 Mall Rd., Hamilton905-385-3661
	Waterdown Optometric Clinic, 301 Dundas St. E905-689-7234
Office Supplies	Staples, 88 Dundas St. E.905-689-0271

P

Paralegal	Geoff Ellis, The Ticket D.O.C.T.O.R., 1294 Hwy. #6905-659-1844
Pet Care	Spoiled Rotten Pet Services, 796 Millgrove Side Road905-541-6450
Pharmacy	Waterdown IDA, 15A- 115 Hamilton St. N.905-689-0999
Pipeline Operator	Enbridge Pipelines, 1086 Modeland Rd., Sarnia.....519-330-9048
Pipe Welder	Industrious Solutions, 1110 Con. 6 W.905-627-3600
Plumbing Contractors	Taylor's Plumbing, 300 Dundas St. E905-689-4777
Printer	Staples, 88 Dundas St. E.905-689-0271
Produce-Fresh	Brenn-B Farms Ltd., 1252 Conc. 5 W905-659-7419
	Earth Fresh, 131 Browns Line, Toronto416-201-4391
	Piccioni Bros. Mushroom Farms, 355 Rock Chapel Rd.905-628-3090
	Ubbelea Mushroom Farm, 1160 Edgewood Rd.905-689-8610
Property Management	The Enfield Group, 1 Hamilton St. S905-689-7341
Pumps	Flamborough Pumps, 797 Con. 8 W., Puslinch905-659-3337

Q

Quarries	Dufferin Aggregates, 685 Brock Rd.905-627-7711
	Lafarge Canada, 628 Hwy. #5905-527-2744

R

Race Track	Flamboro Downs, 967 Hwy. #5 W.905-627-3561
Real Estate	Dean Martin, Re/Max Garden City, 720 Guelph Line905-802-1056
	R. Denninger, Re/Max Garden City, 427 Dundas St. E.905-689-1717
	Re/Max Condos Plus, 45 Harbour Sq., Toronto416-203-6636
	Wendy Martin, Peak Realty Services905-689-7325
Rendering	Rothsay, P.O. Box 8270, Dundas905-628-9303
Restaurants	Boston Pizza, Flamborough Power Centre905-690-1500
	Dairy Queen, 233 Dundas St. E.905,689-8514
	Harvey's Serving Swiss Chalet, 255 Dundas St. E.905-689-3140
	Lord Byron Restaurant, 10 Main St. S.905-689-6648
	Tim Hortons Donuts, 255 Dundas St. E.905-689-3131
	The Royal Coachman, 1 Main St. N.905-689-5952
	Turtle Jack's Muskoka Bar & Grill, 255 Dundas St. E.905-690-1787
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Retail	Village Manor Retirement Home, 57 John St. W.905-689-5440
Retirement Homes	Pacific Cedar Shake & Shingle, 2099 Hwy #6 N.905-659-1655
Roofing	

S

Security Systems	A.B. Wass Security, Box 390, Waterdown905-689-7931
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S

Security Systems	Connectall Communications, 7 Commerce Ct., SC905-383-2282
Self Storage	Waterdown Self Storage, 921 Centre Rd., Waterdown905-689-9505
Septic Tank Services	Rankin's Septic Tank Pumping, Box 12, Waterdown905-689-5585
Service Clubs	DAF Soroptimistssoroptimistdaf@gmail.com
Social Services	CHOICES, 59 Kirby Ave., Greensville905-628-6147
Software Development	Medtel Software, 7 Innovation Dr.905-389-2996
Spa	Magnolia House Spa Boutique Salon, 20 main St. N.905-690-9759
Surveyors	A.T. McLaren Ltd., 69 John St. S., S. Hamilton905-527-8559

T

Testing Equipment	M & L Testing Equipment, 31 Dundas St. E.905-689-7327
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V

Veterinary	Clappison Animal Hospital, 780 Highway # 6 N.905-689-8005
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W

Weighing Systems	Trouble-Shooting Services, Box 185, Carlisle905-659-1323
Welding	Parsons Welding Service, 25 Dundas St. E.905-689-5144
Wine & Beer	Polar Bay Wines, 254 Dundas St. E905-690-1868
Women's Services	Drummond House, 67 Conc. 5 E905-689-1484
	Interval House, 630 Sanatorium Rd., Hamilton905-387-9959

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Flamborough Chamber of Commerce MISSION STATEMENT

The Flamborough Chamber of Commerce is dedicated to leadership in recognizing and encouraging good corporate citizenship, defending and promoting private enterprise, contributing toward the growth of a healthy local economy and continual improvement to the quality of life in Flamborough.

Join the Flamborough Chamber of Commerce today for less than \$1 per day and have your business listed in this directory which is distributed to over 14,000 Flamborough homes and businesses every month by the Flamborough Review!

'THERE IS SOMETHING WRONG WITH THIS PICTURE'

NOTE: Earlier this month, Flamborough Chamber of Commerce (FCC) Executive Director Arend Kersten spent over five hours at Hamilton City Hall waiting for his turn to address the Planning Committee on parking issues – drawing a contrast between a proposed 30-storey, 259 unit condo development (plus two floors of retail/commercial) in downtown Hamilton with only 122 parking spaces and the construction of a storage building (pole barn) at Galer Farm Equipment in rural Flamborough where the city demanded a total of 73 parking spaces. The presentation is just another manifestation of the desire of the FCC to get more involved in the local political arena (just as the Ontario Chamber of Commerce does at the provincial level and the Canadian Chamber of Commerce does at the national level). What follows is an edited version of the presentation.

My name is Arend Kersten. I am the Executive Director of the Flamborough Chamber of Commerce. Thank you for the opportunity to address you for a few minutes today.

As a former newspaper editor, I like to put a 'headline' (or a title) to my presentations. The first possibility that came to my mind was the headline 'The Tale of Two Cities.' But someone else already has dibbs on that. Then I thought about 'The Tale of Two Parking Lots.' But what I finally settled on was 'There is Something Wrong With This Picture.'

The FCC has not adopted a formal position on the condo application before you today. We only received the agenda for this meeting late last week and we have not been able to arrange a meeting to consider a formal position.

But at a personal level, I would agree the proposal before you makes a lot of sense on many different levels for a myriad of obvious reasons.

This morning, I want to focus for a moment on the parking aspects of the application. If I read it right, the proposal is for a 30-storey building with 259 condo units. Add to that two floors of retail and commercial space that add to the parking realities and challenges.

However, there will only be 122 parking spaces. Or roughly one for every two units.

As I reviewed the staff report, the first thought that came to mind was another issue related to parking. Councillor Farr will remember, I'm sure, the young man who was working full-time in Toronto – but who returned to Hamilton every day in pursuit of a dream to open his own small restaurant. The restaurant was proposed for the

north end of Hamilton in the area of James Street North and Barton Street if I remember right. But he ran into some roadblocks, the most notorious being that he was three parking spots short!

He contacted City Hall over 100 times – in fact, over 130 times – for help. Just a handful of his enquiries were answered – less than a dozen, as I recall.

To the credit of City Manager Chris Murray, new policies and procedures were implemented at City Hall because of this young man's experiences.

But back to parking aspects of the application at hand.

URBAN VERSUS RURAL

Located on Highway 5 between Waterdown and Greenville is a farm equipment dealership. It has been owned and operated by the Galer family for three generations. It plays an important part in supporting especially the rural agricultural community – which, as you know, generates over \$1 billion annually in economic activity for the 'new' Hamilton.

A couple of years ago, the family decided to add a storage barn to the facility. It is a simple pole barn. 60 feet by 107 feet. If you don't know what a pole barn is, I'm sure Councillor Pasuta would be more than delighted to explain that to you.

It's a simple structure – a concrete floor, large wooden beams and metal cladding. It has no utilities and has only two walk-in doors and a large garage door. It doesn't even have any windows – just some translucent panels in the roof to provide some light. It use is strictly for storage.

It is not a retail showroom.

When the Galers went to the City for the necessary permits, they were advised it would take 6-8 weeks. For a variety of reasons, it took months and months.

One of the biggest hurdles was the City's demand that Galer provide a total of 73 parking spots.

Yes, you heard right.

73 PARKING SPACES.

As Andrew Galer - a grandson of the Founder - told me, "We are a farm equipment dealership. We are not a Walmart. If we were, I'd be driving a Bentley."

For years, Galer has had more than enough room with a total of 20 parking spaces. That includes room for vehicles belonging to the owners, employees, business and customers.

But the City demanded **73 PARKING SPACES!!**

Shortly after your inaugural, the FCC sent Mayor Eisenberger a letter copied to every member of Council and to senior staff. The letter made the case that:

1. The city is facing significant financial challenges. An annual infrastructure deficit of almost \$200 million is just one example of that.

2. The residential taxpayer is 'maxed out.' They simply can't afford to pay higher property taxes.

3. The answer to Hamilton's fiscal challenges is to increase the ratio of commercial/industrial property taxes from the current – and anemic – 13 percent.

It is our understanding that the proposed Rural Zoning Bylaw will be before you on March 31. Already, many business owners in rural Flamborough are preparing to appear before you then. They are convinced that the proposed changes will chase dozens and dozens – some say even hundreds – of small businesses out of rural

Flamborough ... er ... I mean the 'new' Hamilton – into more business-friendly jurisdictions such as Burlington and Brant.

In conclusion, please consider the contrasts:

On the one hand, 259 units in a 30-story building complete with two floors for retail and commercial uses And a total of 122 parking spaces.

On the other hand, a 65-year-old, 3-generation family business selling farm equipment wants to add a 60 feet by 107 feet storage building. And the city demands a total of 73 parking spaces.

With the greatest of respect, there is something wrong with this picture.

Thank you for your time and attention. We'll be back on March 31.



Photo courtesy of Wilf Arndt



FCC 'LUNCH AND LEARN' OFFERS FREE SEMINAR ON EMPLOYMENT LAW

Much to the delight of attendees (above), Wterdown lawyer Kyle Hampson (left) of Miller Thomson (Guelph) – the Vice President of the Flamborough Chamber of Commerce (FCC) Board of Directors – presented a free seminar on 'Wills and Estates' at the most recent *Lunch And Learn* session. The next *Lunch And Learn* session will take place beginning at 12 noon on Wednesday, February 11 at the Harry Howell Arena at Clappison's Corners. Lawyer Lindsay Doyle – Kyle's colleague in Miller Thomson's Guelph office – will address matters related to 'Employment Law.' There is no charge to attend the *Lunch And Learn* seminars and a light lunch is provided. But – for maximum benefit – attendance is limited and offered on a first-come, first-served basis. To reserve your spot, please contact the FCC office at admin@flamboroughchmaber.ca or call 905-689-7650.

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